

The 30- Day Backyard Chicken Playbook

FAST SETUP.
FEWER CHORES.
BETTER EGGS

Your step-by-step checklist to go from new flock to first egg in 30 days.

Backyard Chicken: 30-Day Checklist

Week 1: Settle and Observe

- ☐ Confirm water flows; place a second waterer
- ☐ Feed on schedule; track rough daily intake
- ☐ Count birds each night and lock up
- ☐ Observe: eyes, nostrils, vent, posture
- ☐ Test ventilation: no drafts at roost height, air smells clean
- ☐ Place fake eggs in nest boxes (if near laying age)

Week 2: Tighten the Routine

- ☐ Deep clean waterers and feeder
- ☐ Stir/topping bedding; remove wet clumps
- ☐ Add a dust bath in the run
- ☐ Walk the fence and latches for weak points
- ☐ Start a simple egg and feed log

Week 3: Comfort and Behavior

- ☐ Shade check and midday water check (hot days)
- ☐ Add small enrichments: perch, hanging treat, scratch scatter
- ☐ Rake the run; address muddy spots
- ☐ Recheck nest boxes: clean, quiet, inviting

Week 4: Comfort and Behavior

- ☐ Watch for squatting and red combs
- ☐ Keep fake eggs in place
- ☐ First egg? Switch to layer feed at next bag
- ☐ Put out oyster shell in a separate cup
- ☐ Review your routine. What feels heavy? Simplify it.

Simple. Sustainable. Yours